

# Report2Web Forms Designer

Transforming plain text into high quality business documents.

## What is Report2Web Forms Designer?

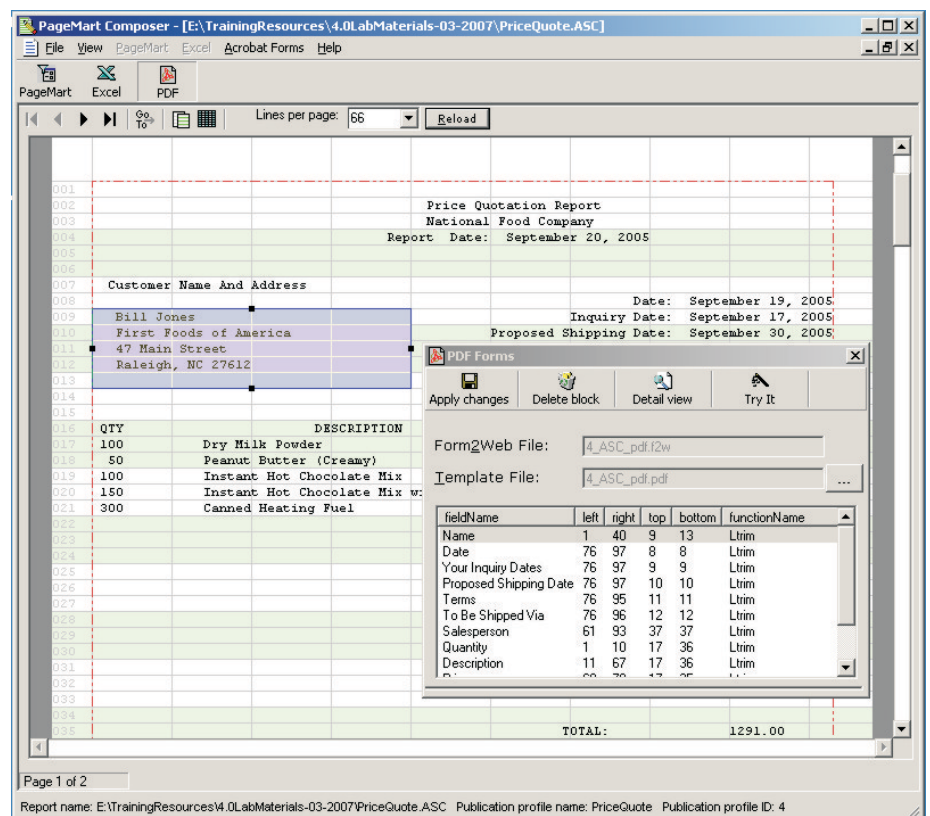
Report2Web Forms Designer is a software add-on that uses electronic forms processing to transform application output into high quality business documents. Corporate logos and images are merged with report content, enabling professional document production that can be automatically published via Report2Web, delivered to network printers and other output devices, or sent by email. Because the stored soft copies of reports are an exact match of hard copy documents sent to customers and suppliers, customer service agents can handle customer billing and invoicing inquiries more efficiently. Output created by existing systems including mainframe, ERP, HIS or CRM solutions can be enhanced using Report2Web Forms Designer without making application changes.

## Benefits:

- Promotes positive company image through delivery of high quality documents
- Reduces processing and storage overhead associated with pre-printed forms
- Maximizes existing IT investment
- Provides greater flexibility in responding to business changes such as new logos and policies
- Improves business productivity when handling inquiries from external customers and suppliers

## How does it work?

Report2Web Forms Designer generates PDF output files by merging input reports with electronic form definitions created by the Report2Web administrator. Highly intuitive design tools simplify the process of developing new forms, making it easy to map report content alongside graphical images. When new files are received by Report2Web, template forms are applied to the input report data to create high quality, professional documents. Report2Web Forms Designer infuses new life into old reports through the inclusion of corporate logos, fonts and barcodes. Organizations gain credibility by presenting customers with professional-looking documents. Customers benefit from well organized information that is easy to understand.



## High-fidelity reports

Report2Web Forms Designer makes it easy for organizations to present a professional image in business communications, transforming the look and feel of plain text reports generated by strategic business applications without requiring code changes. Boxes and lines can be applied to logically-grouped and

related data, and fonts and colors can be used to highlight key information, making documents aesthetically pleasing and easier to understand.



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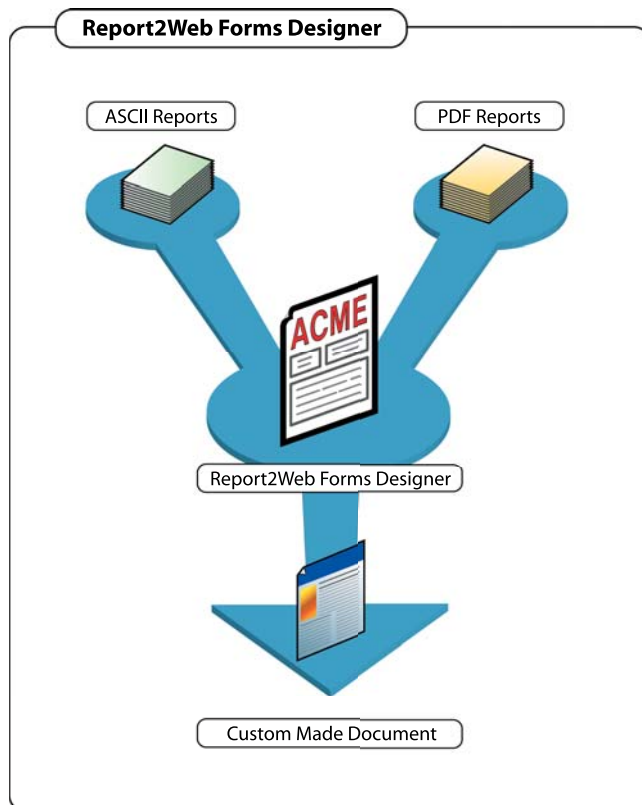
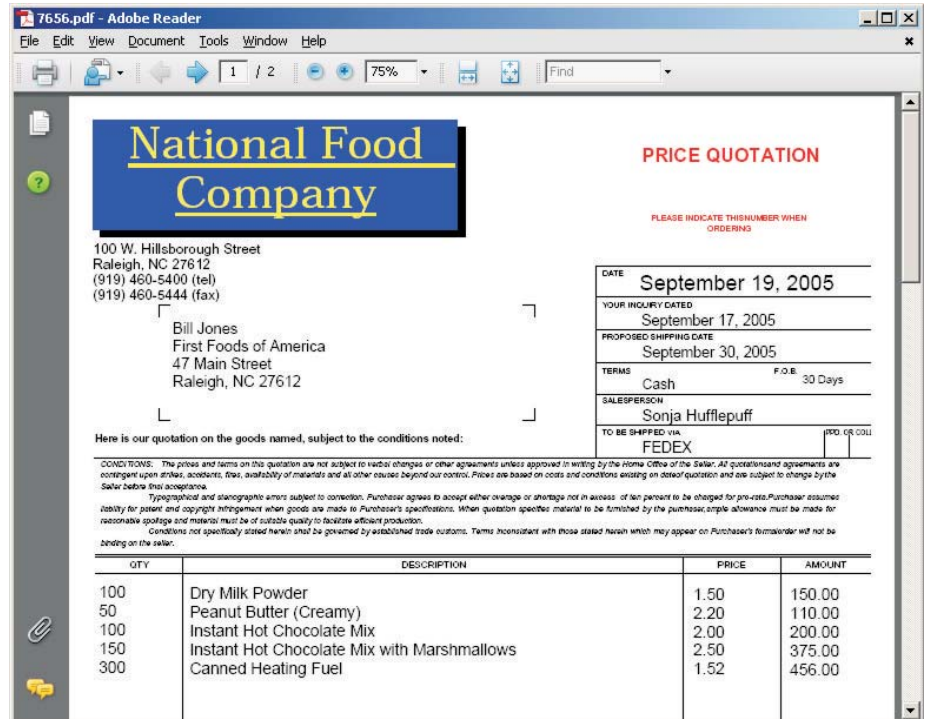
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## Personalized document delivery

Organizations can use Report2Web Forms Designer to tailor business reports to meet specific requirements such as supporting local languages or multiple currencies, for example. Incorporating targeted marketing messages into customer communications ensures that recipients are presented with documents that specifically relate to their interests.

## Improved customer service

The amount of time customer service agents spend searching reports related to customer inquiries can be significantly reduced with Report2Web Forms Designer. Report2Web stores a soft copy mirror-image version of documents, including logos and fonts. With agents and customers looking at identical reports, discrepancies are resolved more rapidly, resulting in increased customer satisfaction.



## Minimized paper costs

Printing and storage cost savings can be realized by reducing the need for preprinted forms. Report2Web Forms Designer automatically applies electronic forms overlays so you can print formatted reports on plain paper. Paper use can be eliminated completely by publishing or emailing reports rather than printing and mailing them.

## Seamless integration with Report2Web Burster

Report2Web Forms Designer enhances the presentation of output such as invoices and statements generated by high-volume applications. Monolithic files featuring reports that span multiple business divisions can be automatically split and transformed into high-quality documents for publishing when using Report2Web Burster with Report2Web Forms Designer.

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